

# News Release

April 11, 2024

## **BASF | Nunhems opens Tomato Experience Center in The Netherlands**

- **Experience Center features over 150 tomato varieties**
- **Focus on high-tech ToBRFV-resistant innovations**
- **Greenhouse complemented by modern meeting center to exchange with customers and partners**

Nunhem, The Netherlands, April 11, 2024 - Today BASF | Nunhems has officially opened its Tomato Experience Center in Kwintsheul, near The Hague. The greenhouse features over 150 ToBRFV-resistant varieties. It is complemented by modern meeting facilities to showcase the company's ToBRFV-resistant tomato varieties and exchange with customers on their needs, BASF's innovations and trends in tomato breeding.

Customers and growers from around the world can explore the greenhouse and displays filled with different tomato varieties, offering opportunities to taste, touch, smell and slice the diverse range firsthand. Visitor groups may also include retail partners, industry experts, crop advisors and investors.

### **Winning the battle against ToBRFV with resistant seed varieties**

"Tomato breeding holds immense significance in the agricultural sector, as tomatoes have become one of the most important crops globally. From the moment ToBRFV erupted, BASF | Nunhems has been at the forefront in finding solutions to win the battle against this virus. Until now more than 25 ToBRFV-resistant varieties are providing solutions to tomato growers world-wide," says Silvia Cifre, Vice President

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M&S at BASF | Nunhems. “We are proud to open the doors today of our Tomato Experience Center. BASF has been in the tomato seed business for over 50 years and with this innovative facility we can show how much our portfolio and cultivation technology have evolved. In this inspiring environment, we will be able to take our collaborations with all players along the value chain to the next level.”

Besides greenhouses and meeting opportunities, a comprehensive data collection on cultivation facts, production statistics, shelf life, weight and more is also on display at the center to provide customers with valuable insights for informed decision making.

The BASF | Nunhems Tomato Experience Center is located on the premises of our partner De Bakker Westland, a tomato producer in the region and member of the Growers United Association.

### **About BASF's Agricultural Solutions division**

Everything we do, we do for the love of farming. Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to integrate sustainability criteria into all business decisions. We invest in a strong R&D pipeline, combining innovative thinking with practical action in the field. Our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and our other stakeholders along the value chain. With teams in the lab, field, office and in production, we do everything in our power to build a sustainable future for agriculture. In 2023, our division generated sales of €10.1 billion. For more information, please visit [www.agriculture.basf.com](http://www.agriculture.basf.com) or our social media channels.

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at [www.basf.com](http://www.basf.com).